

# ARTCURIAL

## *Biennial Paris*

# EPIPHYTE, FLORAL DIALOG

Exhibition from 7th to 14th September 2018 in Paris



Pierre Banchereau, *Graffiti*, composition inspired by Ettore Sottsass, presented at auction on 24th October 2018 during the *Repertorio Sottsass* auction.

### *Exhibition*

Saturday 7th to Saturday 14th September 2018

7, Rond-Point des Champs-Élysées  
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*"The conversation between this new generation of florists and artwork is evocative of nature and the nurturing - sometimes ambiguous- bond between the artist and his subject. It also brings up the question of the relationship between man and his environment.*

*The florist's creation is a hybrid work, unfolding throughout the part. Just as the epiphytic plant, the equatorial orchid which ties itself to tall plants, feeds on micro-organisms, mist and sun. "*

**Sixtine Dubly,**  
**Curator of the *Epiphyte* exhibition**

**Paris** - from 7<sup>th</sup> to 14<sup>th</sup> September 2018, Artcurial will host an exclusive exhibition during the Paris Biennale. Organised and initiated by journalist and founder of the *collective of the French flower* Sixtine Dubly, it is named *epiphyte*, named after the plants using another plant to support themselves and grow.

The Auction House has invited 10 emerging florists from the French and international scene to an innovative dialog. Each one has free range to invent a floral creation based upon an important part up for auction in the course of the 2<sup>nd</sup> semester of 2018 by one of the 25 specialised in-house departments.

Pierre Banchereau (home. DEBEAULIEU), Louis-Géraud beaver (Castor florist), Catalina Lainé, Jefferson Fouquet and Rica Araï, will be present. These talents, who practice their art in France, London and in New York will each interpret was part of their choice by creating an ephemeral floral arrangement. These creations are inspired by the works of Lucio Fontana, Diego Giacometti, René Lalique, Théodore Géricault gold Ettore Sottsass.

Initiating this conversation between florists and works of art reminds us that flowers were an important source of inspiration in the history of art between the end of the 16th century and the beginning of the 20th century. Visitor will discover a vegetal and artistic universe, where the work of art and nature make one. The flowers use the artwork as a support, and conversely, offer a different perception of both involved. The one and the other.

Sixtine Dubly, author of *the Temptation of flowers*, published at Assouline editions in 2016, co-founded *the collective of the French flower* in 2017, an association supporting the culture of floral grounds and personifying the young movement *slow flower* in France. She collaborated to the magazine *Paris Match* and to British publication *the Garden edit* and is currently preparing an exhibition in Bordeaux in 2019 at MECA.

### ***Pierre Banchereau, inspired by Ettore Sottsass***

Pierre Banchereau (Debeaulieu Paris) is the leader of a new generation of florists. Inspired by 1970's and 1980's aesthetics, he rehabilitates the profession of "colourist", working with old fashioned and little-used flowers.

For his composition, he selected Ettore Sottsass' universe as inspiration, he who has been an inspiration to him since his early days as a floral dial. They have in common the freedom expressed through their work on matter. The Italian designer will be the star of an auction dedicated to his work on 23<sup>rd</sup> October 2018 at FIAC, with a presentation of 40 symbolic parts representing his artistic path and evolutions.

Ladders, graphics, colours, the designer joyfully puts the furniture into question. Between utopia and metaphor everything is possible with Ettore Sottsass, including the work of the plywood and of PVC, new popular materials. Created with florist moss, the Pierre Banchereau *Graffiti creation*, dialogs with an Ettore Sottsass piece and is composed of white, pink and "Graffiti" Anthuriums, coloured chrysanthemums .

After a career in human resources, Pierre Blanchereau is awarded his diploma of the Ecole Florists of Paris and settles into the 9th arrondissement of Paris in 2013 - between Pigalle and the "quartier des romantiques". His shop window is inhabited by ephemeral installations which bind flowers and eclectic objects. His various experiments and collaborations with the fashion institutions, photographers, museums, reinforce his desire to further explore his new artistic expressions.

### ***Catalina Lainé, inspired by Théodore Géricault***

A graduate of the ENSCI-workshops of Paris in the textile Department, Catalina Lainé achieves writes her thesis on fragrance before turning toward the cole de Fleuristes, Paris. Be it for fashion houses, chefs, or a tandem with sculptor Matéo Garcia, Catalina Lainé creates strange and wild bouquets often with dried flowers.

She reinterprets the Théodore Géricault painting, *Portrait d'un talon arabe*, an oil on canvas, estimate 600,000 - 800,000 / \$70, 000 - 936 000 which will be presented during the Old Master & 19th century Art in November 2018.

This Théodore Géricault painting. marks an important turning point in art history. His rapid brush stroke endows the painting with a certain vivacity, hailing the end of the Classic period and the development of Romantic. In the



*Sub-wood of moss and brown grasses, hastily planted in bundles, composition inspired by the oil on canvas *Portrait d'un talon arabe* by Théodore Géricault, presented at auction at the Old Master & 19th century Art during the 2<sup>nd</sup> semester.*

bottom left two lionesses roar. The stallion's confident pose signs the end of aesthetic rules of the previous generation.

In the image of this new-found freedom, young florist Catalina Lainé belongs to a new generation of florists, shaking the foundations of the classic bouquet. In dialog with *Portrait d'un Étalon*, she composed a sub-wood of moss and brown grasses, hastily planted in bundles, as if only just collected.

## ABOUT ARTCURIAL

Founded in 2002, Artcurial, a multidisciplinary auction house based in Paris, reinforcing its leading position in the market of the international art in 2017. With principal sale venues in Paris and Monte-Carlo, the House totals 191,1 million euros in sales volume in 2017.

It covers the whole spectrum of major specialties: Beaux-Arts to decorative arts, collector automobiles, jewellery, collector timepieces, fine wines and spirits... Resolutely turned toward the international market, Artcurial asserts its network abroad with representation offices in Brussels, Milan, Monte-Carlo, Munich and Vienna as well as a presence in Beijing and Tel Aviv, and biannual exhibitions in New York. In October 2015, Artcurial organised its first sale in Hong Kong and in Morocco.



Results indicated include fees  
HD visuals available upon request  
[www.artcurial.com](http://www.artcurial.com)

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