

*Rétromobile 2017 by Artcurial Motorcars*  
TWO UNIQUE ITEMS  
FROM THE COLLECTION  
OF JOHNNY HALLYDAY

Sale 10 February 2017, Paris



*Johnny Hallyday and his 1953 Cadillac Series 62 cabriolet © Dimitri Coste - 1953 Cadillac Series 62 cabriolet, fully customized by Boyd Coddington to be offered for sale on 10 February 2017 by Artcurial Motorcars in aid of the charity La Bonne Etoile, starting bid 50 000 € (52 000 \$)*

*Viewing*

From Wednesday 8 to Friday 10 February 2017

*Sale*

Friday 10 February 2017

Salon Rétromobile  
Parc des expositions Porte de Versailles  
75015 Paris

Contact press:

Rebecca Ruff / [rebecca.ruff@btinternet.com](mailto:rebecca.ruff@btinternet.com) / +44 (0) 79 73 74 75 96

Doriane Raffin / [doriane.raffin@zmirov.com](mailto:doriane.raffin@zmirov.com) / +33 (0)1 76 53 71 18

Jean Baptiste Duquesne / [jbdupesne@artcurial.com](mailto:jbdupesne@artcurial.com) / +33 (0)1 42 99 20 76

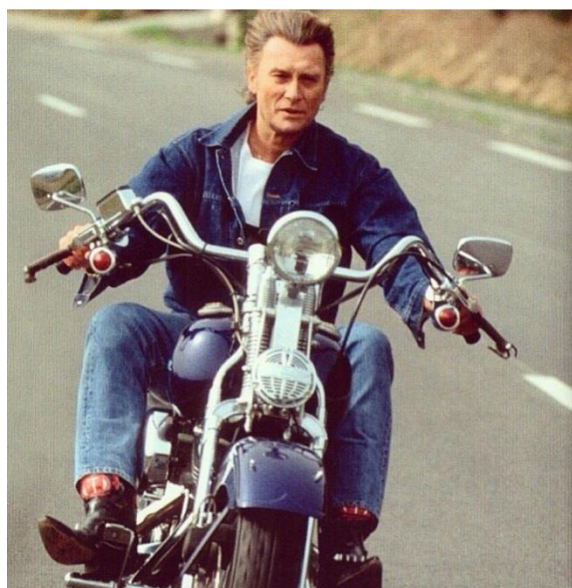
**Paris** – Artcurial supports different charitable organisations throughout the year, by offering exceptional lots without commission, to raise money for valuable causes. The auction house shares these charitable events with many different personalities.

This year, as part of the *Rétromobile 2017 by Artcurial Motorcars* sale, the auction house joins rock star Johnny Hallyday to present an auction event in which all profits will go to the charity *La Bonne Etoile*.

France's favourite rock star has caused a stir by offering two lots from his personal collection: his famous Cadillac Series 62 cabriolet custom by Boyd Coddington and his 1989 Harley-Davidson Softail Springer. These iconic American machines with outstanding pedigree will come under the hammer on 10 February 2017, to the delight of enthusiasts and Hallyday fans.

*« We are absolutely delighted to be helping Johnny Hallyday, who has always loved beautiful old machines, to support Laeticia's charity, by offering his unique and well-known custom Cadillac '53 and his Harley that has starred in so many photographs and on his albums. The bidding will be open to anyone who wants to support a good cause, those who love Johnny and all fans of beautiful machines! This is a great story for the man who sung « Cadillac » ! »*

Matthieu Lamoure,  
Managing Director, Artcurial Motorcars



## 1953 Cadillac Serie 62 cabriolet Boyd Coddington

*Starting bid: 50 000€/52 000\$*

This Cadillac is well-known both for its legendary owner and its history. The car is the creation of the American King of Custom, Boyd Coddington, a true artist, who revolutionized the world of custom cars in the US. This was the last example built by Boyd before he died.

Under the watchful eye of Johnny Hallyday, this Cadillac was completely dismantled and transformed in the best traditions of US custom cars. Given special paintwork with ghost flames, a large V8 engine, gleaming chrome and leather upholstery personalised with the rock star's initials, this car possesses all the desirable qualities of a unique collectors' item with outstanding provenance. This fabulous automobile appears on the cover of the album *L'Attente* released in 2012.



Johnny Hallyday and his 1953 Cadillac Serie 62 cabriolet © Dimitri Coste - 1953 Cadillac Serie 62 cabriolet, customized by Boyd Coddington, starting bid: 50 000€ (52 000\$)

## 1990 Harley-Davidson Softail Springer 1340cc

*Starting bid: 20 000€/20 800\$*

Johnny Hallyday has also decided to sell his Harley-Davidson Softail Springer with Evolution 1340 cc engine, to raise money for his wife Laeticia's charity. This bike is known to the public, having starred on the cover of his single *Possible en moto*, released in 1989.



Harley-Davidson Softail Springer 1340cc © Mathieu César, starting bid: 20 000€ (20 800\$)

## ABOUT *LA BONNE ÉTOILE*

*La Bonne Étoile* is a charity governed by the 1901 law, a non-profit organisation founded in January 2012. Its co-chairs, Hélène Darroze and Laeticia Hallyday, have a close link with Vietnam. Their mission is to support children and adolescents, often orphans who have been abandoned, who are suffering from illness or physical handicap ; initially in Vietnam and ultimately extending to other parts of the world. They aim to improve the living conditions of these young people by providing access to care, schooling and vocational training, in a protective environment. *La Bonne Étoile* builds schools, rehabilitates orphanages and provides emergency food aid to orphanages and children's hospitals.

For more information: [www.labonneetoile.org](http://www.labonneetoile.org)

## A PROPOS D'ARTCURIAL

Founded in 2002, multidisciplinary Paris based auction house, Artcurial confirmed its leading position in 2015 on the international art market scene. With three sale venues (Paris, Monte-Carlo and Hong Kong), Artcurial achieved an overall sales total of 191 M€ in 2015, doubling its turnover in 5 years. Artcurial covers all the major specialist fields: From Beaux-Arts to Decorative Arts, Collectors' Cars, jewellery and watches, Fine wine and spirits. With a strong international bias,

Artcurial maintains its presence abroad with offices in Milan, Vienna and Brussels, Monte-Carlo and Munich and representatives in Beijing and Tel Aviv, as well as twice-yearly exhibitions in New York. In October 2015, Artcurial held its first sale in Hong Kong and Morocco.



High-resolution images available on request  
Catalogue available online at [www.artcurial.com](http://www.artcurial.com)  
Estimates in dollars provided as a guide

### Press Contact:

Doriane Raffin / Zmirov Communication  
[doriane.raffin@zmirov.com](mailto:doriane.raffin@zmirov.com) / +33 (0)1 76 53 71 18

Rebecca Ruff / UK Press Consultant  
[rebecca.ruff@btinternet.com](mailto:rebecca.ruff@btinternet.com) / +44 (0) 79 73 74 75 96

Jean Baptiste Duquesne / PR Manager  
[jbdupesne@artcurial.com](mailto:jbdupesne@artcurial.com) / +33 (0) 1 42 99 20 76

ARTCURIAL